



ALLIANCE
DISTRIBUTION GROUP LTD.
Top Brands - Low Prices

PRICE WATCH

DURACELL®

Duracell Plus - The U.K.'s Best Selling Battery



8 BATTERIES PER CARD

DURFSDU

£3.59 per card

£402.08 per floor display
SRP £6.99 per card

**38%
MARGIN**

DURACELL

£3.59 per card

£136.42 per counter display
SRP £6.99 per card

Floor Display Unit

Contents 112 Cards

72 x AA

40 x AAA

Code **DURFSDU**



Counter Display Unit

Contents 38 Cards

24 x AA

14 x AAA

Code **DURACELL**



Tel: **0330 355 9215** Website: **www.alliancedistributiongroup.co.uk**

Lancashire Way, Preston, Lancashire PR2 5PB Email: sales@alliancedg.co.uk

All offers and value added packs are subject to availability and whilst stocks last.

All prices exclude V.A.T. All products and pricing correct at time of going to print. E. & O.E. Offers end 31st October 2025



Comma Anti Freeze & Coolant

SUPER COLDMASTER BLUE



COMAF1

COMAF2

COMAF5

SUPER LONGLIFE RED



COMAF1RC

COMAF1R

CODE	DESCRIPTION	CASE	OFFER	SRP	MARGIN
COMAF1	Super Coldmaster Anti Freeze & Coolant Concentrate 1 Litre Blue	12	£2.39	£6.99	59%
COMAF2	Super Coldmaster Anti Freeze & Coolant Concentrate 2 Litre Blue	6	£4.79	£9.99	42%
COMAF5	Super Coldmaster Anti Freeze & Coolant Concentrate 5 Litre Blue	4	£10.49	£22.99	45%
COMAF1RC	Super Longlife Anti Freeze & Coolant Concentrate 1 Litre Red	12	£2.99	£6.99	49%
COMAF1R	Super Longlife Anti Freeze & Coolant Ready to Use 1 Litre Red	12	£1.99	£4.99	52%

MEDO
air fresheners

Gecko Air Fresheners

Code GECKNC

Black
New Car

Code GECKBS

Blue
SportRed
Cherry

Code GECKRC

Gecko
Air Fresheners
£1.49 each
SRP £3.99

55%
MARGIN



Car Maintenance Products

Fuel Additives / Tyreweld / Easy Start



E10
Petrol Safe



RDX10



RDX06



RDX18



RDXDPF



HT4



HT5



HT6



EASY

REDEX FUEL ADDITIVES					
CODE	DESCRIPTION	CASE	OFFER	SRP	MARGIN
RDX10	Redex Petrol System Cleaner 250ml	5	£2.20	£5.99	56%
RDX06	Redex Diesel System Cleaner 250ml	5	£2.20	£5.99	56%
RDX18	Redex Lead Replacement 250ml	5	£2.20	£5.99	56%
RDXDPF	Redex DPF Cleaner 250ml	5	£2.20	£5.99	56%

HOLTS TYREWELD / BRADEX EASY START					
CODE	DESCRIPTION	CASE	OFFER	SRP	MARGIN
HT4	Holts Tyreweld 400ml	6	£3.09	£9.99	63%
HT5	Holts Tyreweld 500ml	6	£3.99	£12.99	63%
HT6	Holts Tyreweld 600ml	6	£4.99	£14.99	60%
EASY	Holts Bradex Easy Start 300ml	12	£2.59	£5.99	48%

Squashies

THE **NO.1** SUGAR CONFECTIONERY BRAND

MARGIN

34%

AT £1.15

Swizzels Squashies

63p each

£7.56 per case

SRP £1.15

£1.15

PRICE MARKED PRODUCT

Code SQUB

Code SQUDR

Code SQUT

Code SQUSC

Code SQUCA

*Source: Circana, confectionery data to 16.03.25

Unipart Winter Essentials

157 Piece Floor Stand

**20%
OFF**

Special Offer Deal

£249

Deal includes FREE plastic floor stand

47.5cm



UNIDIA



UNIDIT



UNISW1L

**56%
MARGIN**

FREE



UNISWC5L



UNISW5L



UNIAF1L



190cm

code UNIFSDU

Code	Description	Per Case	Per Stand	Net	Net Stand	SRP	Total SRP	Offer Margin
UNIDIA	De Icer Aerosol 600ml	12	36	£1.16	£41.76	£2.99	£107.64	53%
UNIDIT	De Icer Trigger 750ml	12	36	£1.27	£45.72	£3.49	£125.64	56%
UNISW1L	Screen Wash Concentrate 1 Litre	12	36	92p	£33.12	£2.99	£107.64	63%
UNISWC5L	Screen Wash Concentrate 5 Litre	4	12	£2.65	£31.80	£7.99	£95.88	60%
UNISW5L	Screen Wash Ready To Use 5 Litre	4	12	£2.07	£24.84	£5.99	£71.88	59%
UNIAF1L	Anti Freeze Red Concentrate 1 Litre	12	24	£2.99	£71.76	£6.99	£167.76	49%
UNIFSDU	Floor Stand	-	1	FREE	FREE	FREE	FREE	-
TOTALS			157		£249.00		£676.44	

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