



ALLIANCE
DISTRIBUTION GROUP LTD.
Top Brands - Low Prices

PRICE WATCH



AdBlue 10 Litre



Code ADBL

AdBlue 10 Litre

£5.49 each

SRP £14.99 each

56%
MARGIN



Comma Brake & Power Steering Fluids

DOT 4 - 500ml
Brake & Clutch Fluid

£1.99 each

SRP £4.99

52%
MARGIN

Code COMBF45



PSF - 1 Litre
Power Steering Fluid

£4.29 each

SRP £9.99

48%
MARGIN

Code PSF



12
Bottles per
case

Tel: **0330 355 9215** Website: **www.alliancedistributiongroup.co.uk**

Lancashire Way, Preston, Lancashire PR2 5PB Email: sales@alliancedg.co.uk

All offers and value added packs are subject to availability and whilst stocks last.

All prices exclude V.A.T. All products and pricing correct at time of going to print. E. & O.E. Offers end 30th June 2025

IVG[®]

SAVR

IVG SAVR KITS & REFILL PODS

Buy 10 kits & get 1 kit **FREE**

Buy 10 pods & get 1 pod **FREE**



3X

THE VALUE OF A
STANDARD
DISPOSABLE

20
mg/mL
NICOTINE

2mL
+4mL

UP TO
3000
PUFFS



USB
TYPE C

TPD
COMPLIANT



IVG SAVR KITS

CODE	FLAVOUR	NET	SRP	MARGIN
SAVRKBR	Blue Sour Raspberry	£2.81	£5.99	44%
SAVRKCI	Cherry Ice	£2.81	£5.99	44%
SAVRKCM	Classic Menthol	£2.81	£5.99	44%
SAVRKPI	Pineapple Ice	£2.81	£5.99	44%
SAVRKSRC	Strawberry Raspberry Cherry	£2.81	£5.99	44%
SAVRKWI	Watermelon Ice	£2.81	£5.99	44%

IVG SAVR REFILL PODS

CODE	FLAVOUR	NET	SRP	MARGIN
SAVRPBR	Blue Sour Raspberry	£1.99	£4.45	46%
SAVRPCI	Cherry Ice	£1.99	£4.45	46%
SAVRPCM	Classic Menthol	£1.99	£4.45	46%
SAVRPPI	Pineapple Ice	£1.99	£4.45	46%
SAVRPSRC	Strawberry Raspberry Cherry	£1.99	£4.45	46%
SAVRPWI	Watermelon Ice	£1.99	£4.45	46%

A TRUE
VALUE
PRODUCT
5 PER DISPLAY



Carfume Air Fresheners in Display

Carfume
Air Fresheners
in display

£2.49
each

£24.90 per display
SRP £4.99

10

AIR FRESHENERS
PER DISPLAY

40%
MARGIN

MIXED



Scent	Per CDU
Savage	x2
Creedy	x2
Alien	x1
Dark Opium	x1
Black Orchid	x1
Bossy	x1
Lady Million	x1
Madame	x1
Total per CDU	x10

Code AFCARFUME

SNOW ANGEL



Code AFCARSA

BRAZILIAN BUM BUM

NEW

PRE ORDER NOW
FOR EARLY JUNE
DELIVERY



Code AFCARBB



Vibe C3 Mobile Accessories Summer Promotion - Best Sellers

1 V02305



2 V08055



3 V09434



4 V02336



5 V08086



6 V09465



**TOP 6
BEST SELLERS**
proven to attract
customers &
DRIVE SALES

Buy 1 case of all
6 best sellers
& receive two
sets of Wireless
Headphones
FREE worth
£29.98



	CODE	DESCRIPTION	QTY	OFFER SINGLE	SRP	MARGIN
1	V02305	iPhone to USB Cable - 1 Metre	12	£1.34	£4.00	60%
2	V08055	iPhone to USB Cable - Fast Charge - 2 Metre	12	£2.06	£6.00	59%
3	V09434	iPhone to C Type Cable - Fast Charge - 1 Metre	12	£2.99	£6.00	40%
4	V02336	C Type to USB Cable - 1 Metre	12	£1.34	£4.00	60%
5	V08086	C Type to USB Cable - Fast Charge - 2 Metre	12	£2.06	£6.00	59%
6	V09465	C Type to C Type Cable - Fast Charge - 1 Metre	12	£2.99	£6.00	40%



Car Care Products



1 HT4



2 HT5



3 HT6



4 SIMBB



5 SIMGC



6 SIMSSR



7 303972

	CODE	DESCRIPTION	QTY	OFFER SINGLE	SRP	MARGIN
HOLTS TYREWELD						
1	HT4	Tyreweld 400ml	6	£3.99	£9.99	52%
2	HT5	Tyreweld 500ml	6	£4.99	£12.99	54%
3	HT6	Tyreweld 600ml	6	£5.99	£14.99	52%
SIMONIZ						
4	SIMBB	Back to Black Tyre & Trim 500ml	6	£1.99	£5.99	60%
5	SIMGC	Clear Vision Glass Cleaner 500ml	4	£1.79	£4.99	57%
6	SIMSSR	Scratch & Swirl Remover 475ml	4	£1.99	£5.99	60%
7	303972	Iron Active Wheel Cleaner 500ml	4	£2.49	£5.99	50%

New

See the

Squashies

**34%
MARGIN**

Squashies
Tropical 100g bags
63p per bag
£7.68 per display
SRP £1.15

side of **Life**



£1.15
PRICE MARKED



**12 BAGS
PER DISPLAY**

**100g
BAGS**

**HFSS
COMPLIANT**

Code SQUIT

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